

# Paladin Wealth, LLC Client Relationship Summary – Form CRS March 11, 2026

## Is an Investment Advisory Account Right for You?

There are different ways you can get help with your investments. You should carefully consider which types of accounts and services are right for you.

### Item 1. Introduction

Paladin Wealth, LLC dba Paladin Financial (“PF”, “Firm”, “We”, “Us”, “Our”) is an SEC registered investment advisor and provides advisory services for a fee rather than for brokerage commissions. As a retail investor, it is important to understand the differences between services and fees of an investment advisor and a broker-dealer. *Investor.gov/CRS* offers free and simple tools to research firms and financial professionals. Additionally, it also provides educational materials about broker-dealers, investment advisors, and investing.

### Item 2. Relationships and Services

#### ***What investment services and advice can you provide me?***

We offer the following investment advisory services to you:

**Asset Management and Platform Services:** We will provide regular advice to help you achieve your investment goals by designing a personalized strategy and regularly monitoring your account. Your account may be managed on a discretionary basis (where we buy and sell investments without prior approval). We do not limit advisors to proprietary products or a restricted selection of investment options. This service will continue pursuant to the terms of the executed Advisory Agreement. We do not have a minimum to open an account.

Additionally, PF offers discretionary management services through a platform sponsored by Orion Portfolio Solutions (OPS). Under separate agreements with both PF and OPS, we provide ongoing advisory services, including monitoring and performance reviews. When recommending OPS, we consider factors such as your investment goals, management style, performance, reputation, financial strength, and pricing.

**Co-Advisor:** We have entered into a Co-Advisor relationship with a third party money manager. We will provide information to each client regarding the services offered by the third party as the portfolio manager. We will assist the Client to determine the appropriate model selection based on the Client’s investment objectives and risk tolerance. We will have full discretion on an ongoing basis to select suitable models to maintain client’s risk tolerance.

**Client Directed Accounts:** We will assist in the opening, closing and transferring of accounts. We will not have discretion at any time on these accounts. The Client is solely responsible for the assets held within the accounts and their values which could increase or decrease (potential loss of principal). We will not execute trades in client directed accounts unless direction is initiated by the Client.

**Financial Planning:** Services will be provided to you based on your selection on the Advisory Agreement and may include, but are not limited to, a review of investment accounts, including reviewing asset allocation and providing repositioning recommendations; strategic tax planning; a review of retirement accounts and plans that have recommendations; a review of insurance policies and recommendations for changes, if necessary; one or more retirement scenarios; estate planning review and recommendations; and education planning with funding recommendations. Services are offered both as a one-time plan or as ongoing planning.

**ERISA Services:** We serve as a limited scope ERISA 3(21) Fiduciary that can advise, help and assist plan sponsors with their investment decisions on a non-discretionary basis. Plans are monitored on an ongoing basis. We have a fiduciary duty to act in the best interest of the Client. The plan sponsor is still ultimately responsible for the decisions made in their plan, though using us can help the plan sponsor delegate liability by following a diligent process.

#### ***Additional Information***

For more information about our services, we recommended reading our ADV Part 2A Items 4, 5, and 10.

#### **Conversation Starters**

“Given my financial situation, should I choose an investment advisory service? Why or why not?”

“How will you choose investments to recommend to me?”

“What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?”

### Item 3. Fees, Costs, Conflicts and Standard of Conduct

#### ***What fees will I pay?***

We are paid for our services as follows:

**Asset Management and Platform Services:** The amount paid to our firm and your financial professional generally does not vary based on the type of investments selected on your behalf. The asset-based fee reduces the value of your account and will be generally deducted from your account. Some investments (such as mutual funds and variable annuities) impose additional fees that will reduce the value of your investment over time. Also, with certain investments such as variable annuities, you may have to pay fees such as “surrender charges” to sell the investment. Fees are billed monthly in arrears. Our fees vary and are negotiable. Generally, the more assets you have in the advisory account, the more you will pay in total fees. We therefore have an incentive to increase the assets in your account in order to increase our fees. You may incur Administrative Fees, Account Maintenance Fees, Strategist Fees, Separately Managed Account Fees, and transaction fees when using the OPS platform. Additionally, you’ll pay custody fees to the broker-dealer or custodian holding your assets. Our advisory fee is charged even if no transactions occur in your account.

**Co-Advisor:** We share in the management fees charged by the Co-Advisor/Third Party Money Manager. The amount paid to our firm and your financial professional may vary based on the model/portfolio selected on your behalf. The asset-based fee reduces the value of your account and will be generally deducted from your account. Some investments (such as mutual funds and variable annuities) impose additional fees that will reduce the value of your investment over time. Also, with certain investments such as variable annuities, you may have to pay fees such as “surrender charges” to sell the investment. Fees are billed quarterly in arrears. Our fees vary and are negotiable. Generally, the more

assets you have in the advisory account, the more you will pay in total fees. We therefore have an incentive to increase the assets in your account in order to increase our fees. You may also pay a transaction fee when an investment is bought or sold for you. You will also pay fees to a broker-dealer or bank that will hold your assets (called “custody”). You pay our advisory fee even if there were no transactions within the account.

**Client Directed Accounts:** We do not charge a fee for this service.

**Financial Planning:** We charge an hourly or fixed fee payable upon delivery of the completed plan.

**ERISA Services:** The amount paid to our firm and your financial professional generally does not vary based on the type of investments selected on your behalf. The asset-based fee reduces the value of your account and will be generally deducted from your account. Some investments (such as mutual funds and variable annuities) impose additional fees that will reduce the value of your investment over time. Also, with certain investments such as variable annuities, you may have to pay fees such as “surrender charges” to sell the investment. Our fees vary and are negotiable. Generally, the more assets you have in the advisory account, the more you will pay in total fees. We therefore have an incentive to increase the assets in your account in order to increase our fees. You may also pay a transaction fee when we buy and sell an investment for you. You will also pay fees to a broker-dealer or bank that will hold your assets (called “custody”). You pay our advisory fee even if there were no transactions within the account.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more information regarding our fees and costs, review ADV Part 2A Item 5.

#### **Conversation Starters**

“Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?”

***What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?***

***When we act as your investment adviser***, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

**Commissions:** Our firm and our associated persons may receive commissions from the sale of insurance products and services. This conflict is mitigated by our fiduciary duty and adherence to our code of ethics. When referring clients to purchase insurance, the client’s best interest will be the main determining factor.

**Commissions:** Our associated persons may receive commissions from the sale of securities products and services. This conflict is mitigated by our fiduciary duty and adherence to our code of ethics. When referring clients to purchase securities products, the client’s best interest will be the main determining factor.

#### **Conversation Starters**

“How might your conflicts of interest affect me, and how will you address them?”

#### **Additional Information**

For more information about our conflicts of interest, we recommend reading our ADV Part 2A, Items 4 and 10.

#### **How do your financial professionals make money?**

Our financial services professionals are compensated based on a percentage of assets they manage, on a portion of the total advisory fees received by us, on hourly fees or fixed fees, by sales commissions, a base salary with discretionary bonuses, with trips and attendance to conferences, including meals and entertainment, for meeting certain levels of businesses and with additional compensation when they obtain a new client for us.

This is a conflict of interest because our financial professionals have an incentive to encourage you to increase your assets in your accounts, recommend our advisory services to you, and recommend you purchase investments that result in additional compensation to them. For more information about our conflicts of interest, we recommend reading our ADV Part 2A, Item 10.

### **Item 4. Disciplinary History**

***Do you or your financial professionals have legal or disciplinary history?***

No, please visit [Investor.gov/CRS](http://Investor.gov/CRS) for a free and simple search tool to research us and our financial professionals.

#### **Conversation Starters**

“As a financial professional, do you have any disciplinary history? For what type of conduct?”

### **Item 5. Additional Information**

To find additional information about us and to request a copy of the *relationship summary*, please go to [www.financialpaladin.com](http://www.financialpaladin.com) or send us an email at [jeff.foley@paladinfinancial.com](mailto:jeff.foley@paladinfinancial.com). If you would like to request up-to-date information as well as to request a copy of the relationship summary, please contact us via phone at 651-842-8406.

#### **Conversation Starters**

“Who is my primary contact person? Is he or she a representative of an investment advisor or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?”